



## Equans UK Cookies Policy

When visiting the Website, a cookie may be installed on your browser.

Cookies are small text files that are stored on your machine primarily to ensure that the Website can manage our users' session correctly ("necessary cookies"). You can also allow us to place "statistical cookies" on your browser. These are cookies which improve your user experience through services such as autocomplete functions or provide Website analytics. We may also request your permission to install marketing cookies.

Cookies are kept for a maximum period of 12 months and then deleted.

The necessary cookies used within this context are:

### Cookie List

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts. More specifically, we use cookies and other tracking technologies for the following purposes:

#### Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Cookie Subgroup	Cookies	Cookies used
www.equans.co.uk	<a href="#">OptanonAlertBoxClosed</a> , <a href="#">OptanonConsent</a>	First Party

#### Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Cookie Subgroup	Cookies	Cookies used
equans.co.uk	<a href="#">_ga_Q1L17E4C2B</a> , <a href="#">_ga_9PBK2BNXH7</a> , <a href="#">nmstat</a> , <a href="#">_gclxxx</a>	First Party
co.uk	<a href="#">_ga</a>	First Party

### Functional Cookies

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Cookie Subgroup	Cookies	Cookies used
vimeo.com	<a href="#">_cf_bm</a> , <a href="#">vuid</a>	Third Party

### Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Cookie Subgroup	Cookies	Cookies used
equans.co.uk	<a href="#">_fbp</a>	First Party
linkedin.com	<a href="#">bcookie</a> , <a href="#">li_sugr</a> , <a href="#">lidc</a> , <a href="#">UserMatchHistory</a> , <a href="#">AnalyticsSyncHistory</a>	Third Party
www.google.com	<a href="#">_GRECAPTCHA</a>	Third Party
doubleclick.net	<a href="#">IDE</a> , <a href="#">test_cookie</a> – used to determine if browser supports cookies	Third Party
www.facebook.com		Third Party
youtube.com	<a href="#">CONSENT</a> – YouTube collects user data, which is combined with data from other Google services to support in displaying targeted advertising to visitors, <a href="#">YSC</a> , <a href="#">VISITOR_INFO1_LIVE</a>	Third Party